



# CONTENT + MARKETING INTERN

**WE'RE LOOKING FOR A PASSIONATE INDIVIDUAL WHO LOVES CREATING CONTENT!**

## KEY RESPONSIBILITIES:

- Identify the latest trends on IG Reels and develop storyboards for IG channels.
- Film and edit videos and Reels using relevant applications, ensuring high-quality content.
- Conceptualize, style, film, and edit Instagram stories and video content.
- Collaborate with the team to generate innovative content ideas and contribute to content strategies.
- Enhance and color-grade basic images for social media platforms.

## SKILLS REQUIRED:

- Possess a foundational understanding of creating social media content, demonstrated through personal social media channels or previous internships.
- Familiarity with essential social media content strategies, including the ability to craft integrated content across various platforms.
- Dedicate at least one hour daily to stay abreast of TikTok trends and grasp TikTok content strategies.
- Display meticulous attention to detail in content creation and evaluation for social media platforms.
- Proficient in video editing using software like Premiere Pro, FinalCut, iMovie, or mobile applications suitable for social media content creation.

## GOOD TO HAVE:

- Enthusiastic TikTok user with a knack for producing viral content on personal channels.
- Understanding of the IG Reels algorithm to optimize content performance.
- Interest in photography or videography.

**SEND YOUR CV TO: [melissatan@labstudios.com](mailto:melissatan@labstudios.com)**