



GENERAL MANAGER AT LAB STUDIOS

The Role in Brief: The General Manager at Lab Studios will be the cornerstone for the fiscal and cultural growth of our boutique fitness community. Directly reporting to the Directors, you'll be responsible for the financial performance, brand integrity, and overall development of our studio.

CORE RESPONSIBILITIES:

FINANCIAL MANAGEMENT & GROWTH

- Oversee the P&L, comprehending the financial intricacies that drive success.
- Collaborate with the Finance and Admin Manager for effective financial reporting and governance.
- Actively adapt plans to optimize both revenue and cost structures.

OPERATIONAL EXCELLENCE & CULTURAL STEWARDSHIP

- Ensure that operational procedures align with Lab Studios' brand and values.
- Develop systems for employee advancement, performance reviews, and incentives in collaboration with the People & Culture Executive.
- Preserve a strong brand image through the curatorial aspect of culture, communications, and client experiences.

MARKETING & BRAND AWARENESS

- Take charge of a 6-month marketing calendar, focused on content-driven and engaging experiences for our community.
- Collaborate closely with the marketing team to execute campaigns and promotions.
- Engage with external brands and ambassadors while maintaining our brand ethos.

TEACHING & TRAINING

- Partner with the Academy & Training Manager to uphold rigorous teaching and training standards.
- Drive a calendar of specialty fitness classes and programs that resonate with our brand.
- Contribute to the growth of Lab Studios' Academy, ensuring its alignment with business objectives.

SKILLS & REQUIREMENTS:

- Strong financial acumen and an understanding of numbers
- Exceptional people management and cultural development skills
- Expertise in brand and creative content development
- Outstanding communication skills
- Willingness to be accessible and responsive
- Ability to motivate and create a positive work environment
- Delegation and management capabilities
- Passion for health and wellness

JOIN US IN THIS EXCITING MANAGERIAL ROLE AT LAB STUDIOS.
Be the leader who bridges our financial aspirations
with our culture and community!

SEND YOUR CV TO: contact@labstudios.com